



OPERATION

THIRTY SIX



2020 Cobblestone Creek Junior Golf Program



Dear Parents and Junior Golfers,

Welcome to the 2020 Golf Season! We hope you all had a wonderful winter. Our golf staff is excited to move forward with a variety of junior golf initiatives that will certainly be rewarding, educational, and fun!

Matt Jarrell and I will be directly responsible for the Junior Program this year and we are very excited to welcome Holly Reynolds as one of our Junior Coaches! We look forward to providing a number of outstanding new programs for our junior golfers that will focus on promoting the game, developing their golf skills on the golf course, and enjoying every minute spent at Cobblestone Creek. While covering all aspects of the game, our Junior Program will offer instruction combined with the importance of course etiquette and learning the rules of golf.

We have completely revamped this year's Junior Program with the help of our new friends at Operation 36 Golf! Operation 36 is a revolutionary idea that revolves around our favorite part of the game: getting on the course and actually playing golf! In addition to being all about playing golf, "Op 36" has an endless catalog of fun games and drills for us to implement in to our coaching sessions. They also have an app dedicated to tracking your junior golfer's progress in learning the game and skills required to master it!

In order to register for our new 2020 Junior Program guided by Operation 36, please contact Matt Jarrell at golfshop@cobblestonecreekcc.com. Please remember that the Junior Golf Program is open to all Cobblestone Creek Members, including our Social Members! Over the next couple of pages we have a few graphics that will explain a little more in-depth what Operation 36 is all about, and how it will make your junior a better golfer.

Thank you so much for your support, and we hope you are as excited as we are as we to grow our Junior Program to new heights!

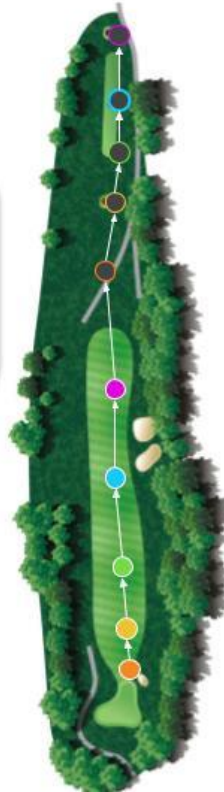
-Neil Reidy-

Op36 Developmental Model

On-course improvement

How it Works:

- Coach schedules regular 9-hole events
- Everyone starts at Division 1 - 25 yards away
- If you beat 36, move back to Division 2



The Challenge: Shoot 36 in all 10 Divisions

Division 10	3200+ Yards
Division 9	2901-3200 Yards
Division 8	2601-2900 Yards
Division 7	2301-2600 Yards
Division 6	1801-2300 Yards
Division 5	200 Yards
Division 4	150 Yards
Division 3	100 Yards
Division 2	50 Yards
Division 1	25 Yards

OPERATION 36 GOLF

WEEKLY COACHING WITH A LONG-TERM CURRICULUM

THE OPERATION 36 CURRICULUM

6 Ranks | 12 Skills | 72 Goals

THE SKILLS

- POSTURE
- POWER
- GRIP
- BALL FLIGHT
- ALIGNMENT
- GREEN READING
- PUTTING
- FITNESS
- MASTERY
- HONOR
- WORK ETHIC
- 36 PERFORMANCE



Coaches issue a badge on tag, and mark complete in the mobile app



JUNIOR STARTER KITS



Starter Kits - \$75

JUNIOR

PRACTICE+

Join our Practice + Program to see measurable improvement!



YOUR JUNIOR'S GUARANTEED PLAN TO SHOOT LOWER SCORES & IMPROVE SKILLS!



WE WILL PLAY TOGETHER

This program includes structured weekly practice programs + on course playing sessions leveraging the Op 36 Challenge. We will get your junior's baseline 9 hole score and assemble our practice to help them improve.



WE WILL PRACTICE

Learning to practice the right way is hard. We not only show them how to structure it, but everyone will walk away with personal education on how to improve.



THEY WILL MEET OTHERS

Your junior will meet other golfers of all skill levels working to improve their game. Group training will enhance their practice and make learning the game a fun experience.



WE WILL TRACK PROGRESS

We use the Operation 36 Mobile App to help everyone track progress and see improvement. This tool will be available to all participants to help guide them.

WHAT IS IT?

Do you want a weekly practice program designed to help your junior improve their golf game? The Practice+ Program is perfect for anyone who wants a plan to real improvement and wants a guide along the way. Our team will work with your junior to assess their skills and make a clear plan to help them improve.

HOW DOES IT WORK?

This program includes 9 hole Operation 36 Challenges + Weekly Practice Sessions. First we will go on the course to see what your junior shoots for 9 holes leveraging the Operation 36 Format. Then they will attend a weekly group practice session to help them improve their skills! We will track progress throughout the semester. They will walk away knowing how to practice and which area of their game to focus on to get better.

THE OPERATION 36 MOBILE APP

Your junior will be invited to our community in the the Op 36 Mobile App. The app is designed to make it fun to play and practice and guide you on your journey. All their stats go back to their coach so they can help them break down areas of their game to focus on. Finally... a simple app that will help guide them on their improvement journey!

HOW DO I SIGN UP?

RESERVE THEIR SPOT TODAY BY CONTACTING



Matt Jarrell

golfshop@cobblestonecreekcc.com
585-924-6460

OUR TUITION BACK GUARANTEE

IF THEY DON'T IMPROVE WE WILL RETURN YOUR TUITION!

THE OP 36 9 HOLE CHALLENGE | WHICH DIVISION CAN THEY SHOOT 36 FROM?

Division 1	Division 2	Division 3	Division 4	Division 5	Division 6	Division 7	Division 8	Division 9	Division 10
25 Yard Hole (225 Yard Course)	50 Yard Hole (450 Yard Course)	100 Yard Hole (900 Yard Course)	150 Yard Hole (1350 Yard Course)	200 Yard Hole (1800 Yard Course)	1801-2300 Yards	2301 - 2600 Yards	2601 - 2900 Yards	2901 - 3200 Yards	3201+ Yards



Junior Practice+

Junior Practice+ at Cobblestone Creek will be broken down into 3 separate semesters. Junior golfers can sign up for a whole semester with or without On-Course Training sessions included, or attend classes and/or On-Course Training sessions individually as their schedule allows. Each semester will have their own flyer with even more information, they can be found on the Junior Golf page of our website, and posted around the clubhouse! The pricing breakdown and semester scheduling are as follows:

CHOOSE YOUR JUNIOR'S PACKAGE

PRACTICE

+ (8) 1 HOUR PRACTICE SESSIONS

\$200

Pay per Session - \$30/session

PRACTICE +

+ (8) 1 HOUR PRACTICE SESSIONS

+ (4) 9 HOLE - ON COURSE TRAINING

RECOMMENDED TO SEE MOST IMPROVEMENT

\$325

Or each On-Course training - \$40

Semester 1 - April/May

Students are encouraged to attend 8+ group practice sessions and work through a series of drills & education under a watchful eye from our coaches.

Only 10 spots available in each session. Reserve their spot today!

Thu 4/16
4:30 - 5:30pm

Sat 4/18
11am - 12pm

Thu 4/23
4:30 - 5:30pm

Sat 4/25
11am - 12pm

Thu 4/30
4:30 - 5:30pm

Sat 5/2
11am - 12pm

Thu 5/7
4:30 - 5:30pm

Sat 5/9
11am - 12pm

Thu 5/14
4:30 - 5:30pm

Thu 5/21
4:30 - 5:30pm

Sat 5/23
11am - 12pm

Sat 5/30
11am - 12pm

PRACTICE SCHEDULE

Session 1 - PUTTING
Session 2 - CHIPPING/PITCHING
Session 3 - FULL SWING IRONS
Session 4 - FULL SWING WOODS

ON-COURSE SESSION DATES

Sunday April 19th - 2:00pm - 4:00pm
Sunday May 3rd - 2:00pm - 4:00pm
Sunday May 17th - 2:00pm - 4:00pm
Sunday May 31st - 2:00pm - 4:00pm

Semester 2 - June/July/August

Students are encouraged to attend 8+ group practice sessions and work through a series of drills & education under a watchful eye from our coaches.

Only 10 spots available in each session. Reserve their spot today!

Wed 6/24
10am - 11am

Sat 6/27
11am - 12pm

Wed 7/1
10am - 11am

Wed 7/15
10am - 11am

Sat 7/18
11am - 12pm

Wed 7/22
10am - 11am

Sat 7/25
11am - 12pm

Sat 8/8
11am - 12pm

Sat 8/15
11am - 12pm

Wed 8/19
10am - 11am

Sat 8/22
11am - 12pm

PRACTICE SCHEDULE

Session 1 - PUTTING
Session 2 - CHIPPING/PITCHING
Session 3 - FULL SWING IRONS
Session 4 - FULL SWING WOODS

ON-COURSE SESSION DATES

Friday July 3rd - 2:00pm - 4:00pm
Friday July 24th - 2:00pm - 4:00pm
Friday August 14th - 2:00pm - 4:00pm
Sunday August 23rd - 2:00pm - 4:00pm

Semester 3 - September/October

Students are encouraged to attend 8+ group practice sessions and work through a series of drills & education under a watchful eye from our coaches.

Only 10 spots available in each session. Reserve their spot today!

Sat 9/5
11am - 12pm

Sat 9/12
11am - 12pm

Tue 9/15
4:30 - 5:30pm

Sat 9/19
11am - 12pm

Tue 9/22
4:30 - 5:30pm

Tue 9/29
4:30 - 5:30pm

Tue 10/6
4:30 - 5:30pm

Sat 10/10
11am - 12pm

Tue 10/13
4:30 - 5:30pm

Sat 10/17
11am - 12pm

Tue 10/20
4:30 - 5:30pm

Sat 10/24
11am - 12pm

PRACTICE SCHEDULE

Session 1 - PUTTING
Session 2 - CHIPPING/PITCHING
Session 3 - FULL SWING IRONS
Session 4 - FULL SWING WOODS

ON-COURSE SESSION DATES

Sunday Sep. 20th - 2:00pm - 4:00pm
Sunday Oct. 4th - 2:00pm - 4:00pm
Sunday Oct. 11th - 2:00pm - 4:00pm
Sunday Oct. 25th - 2:00pm - 4:00pm

AGES 6-15

SUMMER GOLF CAMPS

WITH A PURPOSE

SUPPORTED BY



Give your children a summer camp experience they won't forget! We want to see each of our golfers fall in love with golf and see improvement on the course! We leverage the Operation 36 Platform to help measure improvement. Each day is packed with fun activities that make becoming a better golfer a fun experience. Our full day students will get onto the course every afternoon and our half day students will play on the last day of camp!

HOW DO I SIGN UP?

RESERVE YOUR SPOT TODAY BY CONTACTING



Matt Jarrell

golfshop@cobblestonecreekcc.com
585-924-6460

- FUN ACTIVITIES FOR ALL GOLFERS
- FULL DAY AND HALF DAY AVAILABLE
- PROGRESS TRACKING IN OP 36 APP
- OP 36 ON-COURSE TRAINING
- TAUGHT BY GOLF PROFESSIONALS
- ALL SKILL LEVELS ARE WELCOME



COBBLESTONE CREEK COUNTRY CLUB





Returning in 2020!



Junior Camps



Based on the success of last year's camp schedule, we are again offering three separate Junior Camps in 2020. **However, new for 2020, each of this year's camps will follow a new structure provided to us by Operation 36, and like the rest of their programs will center around getting out there and actually playing golf!** Each camp will be broken into half and full day sessions. Full day campers will play an Operation 36 match each of the 3 days, and half day campers will play on the last day of camp. (See separate flyer for more information!)

*July 6th – July 8th: Half Day 9 a.m. - 12 p.m.
Full Day 9 a.m. - 3 p.m.*

*July 28th – July 30th: Half Day 9 a.m. - 12 p.m.
Full Day 9 a.m. - 3 p.m.*

*August 3rd – 5th: Half Day 9 a.m. - 12 p.m.
Full Day 9 a.m. - 3 p.m.*

Half Day Camps: \$150 Full Day Camps: \$250



Fish N Chips

Our most popular event every year, we're ecstatic to bring back the spectacularly fun Fish N Chips! Fish N Chips is an opportunity for our Junior Golfers to expand upon what they have learned in our clinics and camps, while also learning the basics of fishing in our ponds. The Fish N Chips program will be broken into 3 sessions. Each session will take place from 3 p.m. – 5 p.m. on each respective date. The first hour will include group lessons with a focus on short game, full swing, and golf etiquette. The second hour of each session will provide an introduction to fish species, fishing fundamentals, and safety. The cost for each session will be \$50. There will also be a one-time fee of \$50 that will cover the cost to provide each junior their own fishing pole, tackle box, and gear. Last year, my son Cole and I attended all of the Fish N Chips sessions, and we cannot wait to come again this year! Sign up by emailing Matt at golfshop@cobblestonecreekcc.com, no later than June 24th for the first session, or at least 3 days prior to the session you'd like to attend.

Fish N Chips Dates: June 27th, July 25th, and August 8th from 3-5 p.m.



Junior Guest Day

The Junior Guest Day will be on **August 19th**, with tee times starting at 9 a.m. There will be an 18-hole, 9-hole, and 4-hole division for both boys and girls. The format for the day, following our PGA Junior League, is two player scramble with handicaps being determined using the Callaway System. **Juniors may invite one guest to play with them, and must be signed up by August 18th.** *There will be no guest fees associated with this event!* The cost will be \$20 per player, which will go towards prizes and lunch following play.

Junior Championship

The Junior Club Championship will be held on **Wednesday, August 12th** and is open to all players in the 18-hole, 9-hole, and 4-hole division. Tee times will begin 8:00 a.m. for the 18-Hole Division, 9:30 a.m. for the 9-Hole Division, and 10:00 a.m. for the 4-Hole Division. **All players must register by 5pm on Monday, August 10th to be eligible to play. ForeTees registration is available for this event.** An entry fee of \$25 per player includes a pizza party and awards following play around 12:00 pm.



**18-Hole Champion – Tyler Fink (left)
Runner Up – Louie Germain (right)**



**18-Hole Girls Champion – Georgia Spatorico (left)
Runner Up – Caitlin Keenan (right)**



**9-Hole Champion – Carter Carroll (left)
Runner Up – Kyler Van Dorn (right)**



**9-Hole Champion – RP Anton (right)
Runner Up – AJ Bielecki (left)**



PGA Junior League



The PGA Junior League is a game-changing program that's shifting the perception of youth golf and the way our sport is played. Boys and girls **age 13 and under** of all skill levels learn and play the game with expert coaching and guidance from PGA/LPGA Professional Captains, wear numbered jerseys, and compete on teams with friends in a two-person scramble format. By having teammates on the golf course, we expect our players to learn the game, build confidence, encourage mentorship and promote sportsmanship. Registration is by invite only, so please contact Matt for more information at golfshop@cobblestonecreekcc.com.

Junior Instruction

Matt, Holly and I are all available for private instruction for your junior golfer! Please use ForeTees or call the golf shop to schedule individual lessons. Please see the lesson pricing breakdown below:

Neil - \$25 per half hour/\$45 per hour

Matt and Holly - \$20 per half hour/\$40 per hour

Tournaments for Advanced Junior Golfers

Check in the golf Shop for all of the Rochester District Tournaments, the WNYPGA Junior Golf Tour and National Junior events hosted by the U.S.G.A and AJGA, and the new Hurricane Junior Golf Tour. They can also be found online at:



www.RDGA.org
www.westernnewyork.pga.com
www.USGA.com
www.AJGA.org
www.HJGT.org



Junior Apparel and Equipment



Please stop in the golf Shop to check out all of our Junior Apparel and Equipment. We will have your Juniors looking their best with the newest styles and latest gear! All of us on the Golf Professional Staff are certified Junior Club Fitters and we will make sure your Junior's equipment is the best fit for them!

Titleist®