



OPERATION THIRTY SIX



2021 Cobblestone Creek Junior Golf Program



Dear Parents and Junior Golfers,

Welcome to the 2021 Golf Season! We hope you all had a wonderful winter. Even with the COVID-19 restrictions in place last year, we were able to launch our Operation 36 Junior Program with great success! We are incredibly excited to build on the Operation 36 Program this year!

Matt Jarrell and Holly Reynolds will be directly responsible for the Junior Program this year as they were last year, and I will be helping them as needed also! We look forward to providing several outstanding programs for our junior golfers that will focus on promoting the game, developing their golf skills on the course, and enjoying every minute spent at Cobblestone Creek. While covering all aspects of the game, our Junior Program will offer instruction combined with the importance of course etiquette and learning the rules of golf.

We have put together a 2021 Junior Golf schedule that looks more like the year we had originally planned last January after first learning about the new Operation 36 Program. Operation 36 is a revolutionary idea that revolves around our favorite part of the game: getting on the course and playing golf with the goal of shooting lower scores! In addition to being all about playing the game, “Op 36” has an endless catalog of fun games and drills for us to implement into our coaching sessions. They also have an app dedicated to tracking your junior golfer’s progress in learning the game and skills required to master it!

For our families that have already created an Op 36 account, you may register for classes directly on the Cobblestone Creek page of the Op 36 website! www.operation36golf.com. For those new to Op 36, please contact Coach Matt or Coach Holly at golfshop@cobblestonecreekcc.com to receive an email with an activation link. This will allow you to create your Family Account and sign your junior golfer(s) up for classes directly on Cobblestone’s page of the Op 36 website. Please remember that the Junior Golf Program is open to all Cobblestone Creek Members, including our Social Members! Over the next couple of pages, we have a few graphics that will explain a little more in-depth what Op 36 is all about, and how it will make your junior a better golfer.

Thank you so much for your support, and we hope you are as excited as we are as we to grow our Junior Program to new heights!

-Neil Reidy-

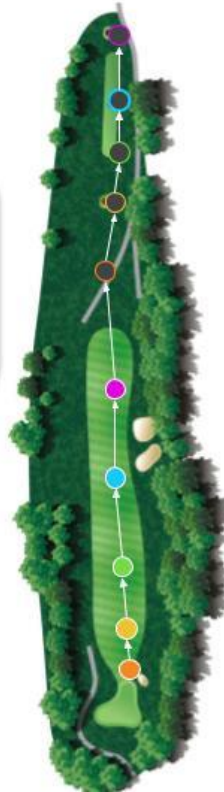
All class dates are subject to change due to Member Event rescheduling because of Covid-19 Restrictions

Op36 Developmental Model

On-course improvement

How it Works:

- Coach schedules regular 9-hole events
- Everyone starts at Division 1 - 25 yards away
- If you beat 36, move back to Division 2



The Challenge: Shoot 36 in all 10 Divisions

Division 10	3200+ Yards
Division 9	2901-3200 Yards
Division 8	2601-2900 Yards
Division 7	2301-2600 Yards
Division 6	1801-2300 Yards
Division 5	200 Yards
Division 4	150 Yards
Division 3	100 Yards
Division 2	50 Yards
Division 1	25 Yards

OPERATION 36 GOLF

WEEKLY COACHING WITH A LONG-TERM CURRICULUM

THE OPERATION 36 CURRICULUM

6 Ranks | 12 Skills | 72 Goals

THE SKILLS

- POSTURE
- POWER
- GRIP
- BALL FLIGHT
- ALIGNMENT
- GREEN READING
- PUTTING
- FITNESS
- MASTERY
- HONOR
- WORK ETHIC
- PERFORMANCE



Coaches issue a badge on tag, and mark complete in the mobile app





New in 2021!



Future 36ers Youth Development Program

The Future 36ers Youth Development Program is powered by a development model called Birdie Basics, created by an early childhood expert and Golf Professional together! This program is geared towards our youngest group of Junior Golfers, ages 3-6, because we all know the earlier you get started, the better you can become! Classes will be held most Wednesday mornings, with Spring, Summer and Fall semesters (see separate flyer for more schedule information.) See the flyers below for more information on the Future 36ers!



FUTURE 36ERS
POWERED BY
Birdie Basics™



Your junior deserves a great first experience when being introduced to the game of golf!



Specifically designed for this unique age group by an early childhood expert and golf professional, the Birdie Basics program teaches three basic swings as well as other golf fundamentals. This story-driven golf instruction program teaches through fun, memorable games, and allows young children to feel successful and get excited about golf from day one!

CONNECT
Multi-sensory Engagement, Mascot Birdie, Story

PLAY
3 Levels of Swing
Tactile Props
Movement Activities

EMPOWER
Life Lessons
Encourage Imagination
Self-discovery

TUITION - \$250 - 8 Weeks (Spring Semester starting April 7th)

3:1 Ratio Students to Coach (6 Students per class with Coaches Matt and Holly)

SCHEDULE

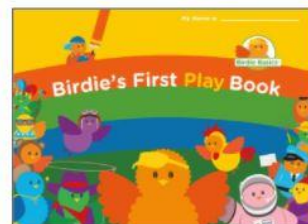
AGES 3-4 (WEDNESDAY)

9:00am-10:00am

AGES 5-6 (WEDNESDAY)

10:00am-11:00am

Each Student Takes Home Birdie's First Play Book



- Helps extend & bring lessons home
- Fun coloring pages & sticker sheets
- Explore Birdie-isms ® page to learn Birdie's simple, memorable metaphors for introducing complex concepts



Returning in 2021!



Junior Camps



Based on the success of last year's camp schedule, we are offering 4 separate 2-day Junior Camps in 2021. **Continuing in 2021, each of this year's camps will follow a structure provided to us by Op 36, and like the rest of their programs will focus on getting out there and playing golf to shoot better scores!** Each camp will be broken into half and full day sessions. Full day campers will play an Op 36 match each of the 2 days, and half day campers will play on the last day of camp. Full day campers will also receive lunch each day!

(See separate flyer for more information!)

*July 6th & July 7th:
Half Day 9 a.m. - 12 p.m.
Full Day 9 a.m. - 3 p.m.*

*July 27th & July 28th:
Half Day 9 a.m. - 12 p.m.
Full Day 9 a.m. - 3 p.m.*

*July 13th & July 14th:
Half Day 9 a.m. - 12 p.m.
Full Day 9 a.m. - 3 p.m.*

*August 3rd & August 4th:
Half Day 9 a.m. - 12 p.m.
Full Day 9 a.m. - 3 p.m.*

Half Day Camps: \$100

Full Day Camps: \$225



AGES 6-15

SUMMER GOLF CAMPS

WITH A PURPOSE



Give your children a summer camp experience they won't forget! We want to see each of our golfers fall in love with golf and see improvement on the course! We leverage the Operation 36 Platform to help measure improvement (see back). Each day is packed with fun activities that make becoming a better golfer a fun experience. Our full day students will get onto the course every afternoon and our half day students will play on the last day of camp!

HOW DO I SIGN UP?



RESERVE YOUR SPOT TODAY BY CONTACTING

**Matt Jarrell or
Holly Reynolds**



golfshop@cobblestonecreekcc.com
585-924-6460

- FUN ACTIVITIES FOR ALL GOLFERS
- FULL DAY AND HALF DAY AVAILABLE
- PROGRESS TRACKING IN OP 36 APP
- OP 36 ON-COURSE TRAINING
- TAUGHT BY GOLF PROFESSIONALS
- ALL SKILL LEVELS ARE WELCOME



COBBLESTONE CREEK COUNTRY CLUB



Junior Practice+

Junior Practice+ at Cobblestone Creek will be broken down in to 3 separate semesters. Junior golfers can sign up for a whole semester with or without On-Course Training sessions included or attend classes and/or On-Course Training sessions individually as their schedule allows. The pricing breakdown and semester scheduling are as follows:

PRACTICE PACKAGE	PRACTICE+ PACKAGE	ACADEMY PACKAGE
\$200	\$325	\$400
(8) Practice+ Classes Op 36 Mobile App	(8) Practice+ Classes (4) Op 36 9-Hole Events Op 36 Mobile App	(8) Practice+ Classes (4) Op 36 9-Hole Events (4) 30 Min Private Lessons Op 36 Mobile App

Semester 1 - April/May

Students are encouraged to attend 8+ group practice sessions and work through a series of drills & education under a watchful eye from our coaches.

Only 10 spots available in each session. Reserve their spot today!

Thu 4/8 4:00 - 5:00pm	Sat 4/10 11am - 12pm	Thu 4/15 4:00 - 5:00pm	Sat 4/17 11am - 12pm
Thu 4/22 4:00 - 5:00pm	Sat 4/24 11am - 12pm	Thu 4/29 4:00 - 5:00pm	Sat 5/1 11am - 12pm
Thu 5/6 4:00 - 5:00pm	Sat 5/8 11am - 12pm	Thu 5/13 4:00 - 5:00pm	Sat 5/15 11am - 12pm

ON-COURSE SESSION DATES

For each session, students will play 9 holes using the Op 36 format from their current Division keeping their own score and stats or with parent caddies!

Sunday April 11th - 2:00pm - 4:00pm
Sunday April 25th - 2:00pm - 4:00pm
Sunday May 2nd - 2:00pm - 4:00pm
Sunday May 16th - 2:00pm - 4:00pm

Semester 2 - June/July/August

Students are encouraged to attend 8+ group practice sessions and work through a series of drills & education under a watchful eye from our coaches.

Only 10 spots available in each session. Reserve their spot today!

Thu 6/3 10am - 11am	Thu 6/10 10am - 11am	Sat 6/12 11am - 12pm	Sat 6/19 11am - 12pm
Sat 7/3 11am - 12pm	Thu 7/8 10am - 11am	Thu 7/15 10am - 11am	Thu 7/29 10am - 11am
Thu 8/5 10am - 11am	Thu 8/12 10am - 11am	Sat 8/14 11am - 12pm	Thu 8/19 10am - 11am

ON-COURSE SESSION DATES

For each session, students will play 9 holes using the Op 36 format from their current Division keeping their own score and stats or with parent caddies!

Sunday June 13th - 2:00pm - 4:00pm
Sunday July 25th - 2:00pm - 4:00pm
Sunday August 1st - 2:00pm - 4:00pm
Sunday August 22nd - 2:00pm - 4:00pm

Semester 3 - September/October

Students are encouraged to attend 8+ group practice sessions and work through a series of drills & education under a watchful eye from our coaches.

Only 10 spots available in each session. Reserve their spot today!

Tues 9/7 4:00 - 5:00pm	Thu 9/9 4:00 - 5:00pm	Sat 9/11 11am - 12pm	Tues 9/14 4:00 - 5:00pm
Thu 9/16 4:00 - 5:00pm	Sat 9/18 11am - 12pm	Thu 9/23 4:00 - 5:00pm	Sat 9/25 11am - 12pm
Tues 9/28 4:00 - 5:00pm	Tues 10/5 4:00 - 5:00pm	Thu 10/7 4:00 - 5:00pm	Sat 10/9 11am - 12pm

ON-COURSE SESSION DATES

For each session, students will play 9 holes using the Op 36 format from their current Division keeping their own score and stats or with parent caddies!

Sunday Sept. 12th - 2:00pm - 4:00pm
Sunday Sept. 19th - 2:00pm - 4:00pm
Sunday Sept. 26th - 2:00pm - 4:00pm
Sunday Oct. 10th - 2:00pm - 4:00pm

JUNIOR

PRACTICE+

Join our Practice + Program to see measurable improvement!



YOUR JUNIOR'S GUARANTEED PLAN TO SHOOT LOWER SCORES & IMPROVE SKILLS!



WE WILL PLAY TOGETHER

This program includes structured weekly practice programs + on course playing sessions leveraging the Op 36 Challenge. We will get your junior's baseline 9 hole score and assemble our practice to help them improve.



WE WILL PRACTICE

Learning to practice the right way is hard. We not only show them how to structure it, but everyone will walk away with personal education on how to improve.



THEY WILL MEET OTHERS

Your junior will meet other golfers of all skill levels working to improve their game. Group training will enhance their practice and make learning the game a fun experience.



WE WILL TRACK PROGRESS

We use the Operation 36 Mobile App to help everyone track progress and see improvement. This tool will be available to all participants to help guide them.

WHAT IS IT?

Do you want a weekly practice program designed to help your junior improve their golf game? The Practice+ Program is perfect for anyone who wants a plan to real improvement and wants a guide along the way. Our team will work with your junior to assess their skills and make a clear plan to help them improve.

HOW DOES IT WORK?

This program includes 9 hole Operation 36 Challenges + Weekly Practice Sessions. First we will go on the course to see what your junior shoots for 9 holes leveraging the Operation 36 Format. Then they will attend a weekly group practice session to help them improve their skills! We will track progress throughout the semester. They will walk away knowing how to practice and which area of their game to focus on to get better.

THE OPERATION 36 MOBILE APP

Your junior will be invited to our community in the the Op 36 Mobile App. The app is designed to make it fun to play and practice and guide you on your journey. All their stats go back to their coach so they can help them break down areas of their game to focus on. Finally... a simple app that will help guide them on their improvement journey!

HOW DO I SIGN UP?

RESERVE THEIR SPOT TODAY BY CONTACTING



**Matt Jarrell or
Holly Reynolds**

golfshop@cobblestonecreekcc.com
585-924-6460



THE OP 36 9 HOLE CHALLENGE | WHICH DIVISION CAN THEY SHOOT 36 FROM?

Division 1
25 Yard Hole
(225 Yard Course)

Division 2
50 Yard Hole
(450 Yard Course)

Division 3
100 Yard Hole
(900 Yard Course)

Division 4
150 Yard Hole
(1350 Yard Course)

Division 5
200 Yard Hole
(1800 Yard Course)

Division 6
1801-2300 Yards

Division 7
2301 - 2600 Yards

Division 8
2601 - 2900 Yards
Full Tee Box

Division 9
2901 - 3200 Yards

Division 10
3201+ Yards



Fish N Chips

Our most popular event every year, we're ecstatic to bring back the spectacularly fun Fish N Chips! Fish N Chips is an opportunity for our Junior Golfers to expand upon what they have learned in our clinics and camps, while also learning the basics of fishing in our ponds. The Fish N Chips program will be broken into 3 sessions. Each session will take place from 3 p.m. – 5 p.m. on each respective date. The first hour will include group lessons with a focus on short game, full swing, and golf etiquette. The second hour of each session will introduce fish species, fishing fundamentals, and safety. The cost for each session will be \$50. There will also be a one-time fee of \$50 that will cover the cost to provide each junior their own fishing pole, tackle box, and gear. Last year, my son Cole and I attended all of the Fish N Chips sessions, and we cannot wait to come again this year! Sign up by emailing Matt or Holly at golfshop@cobblestonecreekcc.com, no later than June 16th for the first session, or at least 3 days prior to the session you'd like to attend.

Fish N Chips Dates: June 19th, July 17th, and August 14th from 3-5 p.m.



Junior Guest Day

The Junior Guest Day will be on **Wednesday, July 14th**, with tee times starting at 9 a.m. There will be an 18-hole, 9-hole, and 4-hole division for both boys and girls. The format for the day will be a two-player scramble with handicaps being determined using the Callaway System. **Juniors may invite one guest to play with them and must be signed up by July 11th. There will be no guest fees associated with this event!** The cost will be \$20 per player, which will go towards prizes and lunch following play.

Junior Championship

The Junior Club Championship will be held on **Wednesday, August 11th** and is open to all players in the 18-hole, 9-hole, and 4-hole division. Tee times will begin 8:00 a.m. for the 18-Hole Division, 9:30 a.m. for the 9-Hole Division, and 10:00 a.m. for the 4-Hole Division. **All players must register by 5pm on Monday, August 9th to be eligible to play. ForeTees registration is available for this event.** An entry fee of \$25 per player includes a pizza party and awards following play around 12:00 pm.



18-Hole Champion – Bryce Barber (right)
Runner Up – Brody Burgess (left)



18-Hole Girls Champion – Georgia Spatorico (left)
Runner Up – Caitlin Keenan (right)



9-Hole Champion – Ethan Domajnko (left)
Runner Up – Robbie Briggs (right)



9-Hole Girls Champion – Raegan French (left)
Runner Up – Evelyn McAuliffe (right)



4-Hole Boys Champion – Ryan Bielecki (left)
Runner Up – Matteo Pecora (right)



4-Hole Girls Champion – Quinn Anton (left)
Runner Up – Gia Arbore (right)

Junior Instruction

Matt, Holly and I are all available for private instruction for your junior golfer! Please use ForeTees or call the golf shop to schedule individual lessons. Please see the lesson pricing breakdown below:

Neil - \$30 per half hour/\$50 per hour

Matt and Holly - \$25 per half hour/\$45 per hour

Tournaments for Advanced Junior Golfers

Cobblestone Creek is hosting a Hurricane Junior Golf Tour Event this summer, July 1-2, 2021!

The HJGT was founded in 2007 with the intention of providing junior golfers between the ages of 8-18 an opportunity to play exceptional courses in a competitive environment. The tour's vision is to provide superb hospitality and make every event a memorable one. With play open to both males and females, nearly every junior golfer is eligible to participate on the Hurricane Junior Golf Tour. Currently the HJGT is the largest multi-day junior golf tour in the United States hosting more 2-day nationally ranked events than any other tour. Visit www.HJGT.org for more information on this awesome junior golf tour!

Check in the Golf Shop for all other Junior Golf Tournaments as well, hosted by the Rochester District Tournaments, the WNYPGA Junior Golf Tour and National Junior events hosted by the U.S.G.A and AJGA. They can also be found online at:



www.RDGA.org
www.westernnewyork.pga.com
www.USGA.com
www.AJGA.org



Junior Apparel and Equipment



Please stop in the golf shop to check out all of our Junior Apparel and Equipment. We will have your Juniors looking their best with the newest styles and latest gear! All of us on the Golf Professional Staff are certified Junior Club Fitters and we will make sure your Junior's equipment is the best fit for them!

